



Family Care, Orthodontics & TMJ



Smile Talk



July, 2018

732-264-8180 www.Dentistnj.com

Top 10 Reasons to make this your dental home Refer your friends and family to us.

1. Compassionate: Genuinely concerned about your oral and overall health and your fear and frustrations. We are committed to help you achieve best oral health.
2. We treat you as we like to be treated. You are our extended family and you are the reason why we are here. We listen to your needs.
3. Special continuing education training-academic and clinical to provide you cutting edge all types of dentistry **for entire family, under one roof by one caring team.** No need to run from one dental office to other for yourself or for your family members.
4. We participate with most of the insurances like Aetna, Blue Cross Blue shield, Delta, Guardian, Met Life to name a few. Call our office to find out more.
5. We personally provide 24/7 emergency to our patients.
6. Hi tech dentistry. We have state of the art dental office with digital x-rays, laser, cavitron, air-abrasion, Cone beam computed Tomography, Surgical loops, Torque controlled Electric Hand pieces, intraoral camera and more.
7. Comfortable, trusted, caring friendly environment for all including **massaging chairs, television in each room, headphones, nitrous oxide and caring team** of doctor and staff.
8. We provide flexible payment options.
9. Convenient location, next to **Bayshore Hospital and HC accessible.**
10. *Treatment by Dr. Dipika Shah who loves dentistry and always learning to provide best possible dentistry and is a recipient of several academic, leadership and community service awards. For more Info visit us to see our award decorated wall in our office. Or www.dentistnj.com*

Look On The Bright Side

Keep Your Beautiful Smile glorious!

Soaking in this beautiful Summer season, nice white smile makes a big difference, even little stain removal makes a big difference.

Teeth Whitening is trendy, fashionable and re-energized when

someone smiles with beautiful white teeth.

Obligatory on television, movies, magazines and stage, white smiles are hard to escape in any office, gym or supermarket.

Teeth whitening also encourages one to do better home care and overall better oral health.

All whitening materials are not same. Over the counter products can be harmful and merely remove stains whereas professional whitening produces whitening. If you want a brighter, whiter smile, here's what you can expect from us:

- Fast and Effective treatment
- Controlled predictable results
- Professional monitoring and follow up.

Within just couple of days , your smile can be dazzling white and bright.

Brighten Your Smile! Call Us Today!



Office Hours:

Mon: 11:00 to 7:00
Tues: 8:30 to 5:00
Thurs: 11:00 to 7:00
Fri: 8:30 to 5:00
Alt. Sat: 8:30 to 1:00
www.Dentistnj.com
Info@Dentistnj.com

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New Research and applications: Commit yourself to lifelong learning. The most valuable asset we have is our brain and what we put in that brain.

Toothpaste Ingredient Also Effective Against Cystic Fibrosis:

Common Antibacterial substance found in toothpaste called Triclosan when combined with another drug already approved by FDA called Tobramycin reports Michigan University, kills the cells that protect Cystic Fibrosis bacteria, known as *Pseudomonas aeruginosa*, by up to 99.9%. CF being a common genetic disease, with 1 in 2500-3500 people diagnosed with it an early age. It results in a thick mucus in the lungs becoming magnet for bacteria and difficult to kill even when treated with antibiotics alone.



Titanium Implant Alternative Uses the patient's Own dentin:

Rutgers University Tech Advance has awarded \$100,000 grant to a resident dentist Dr. A. Fakhrzadeh of Rutgers to develop a composite biomaterial of cement mixed with the patient's own dentin that can serve as an alternative to titanium dental implant that is inserted within an hour of tooth extraction. Using traditional procedure with modern technology, it tricks the body into thinking that this implant is a natural tooth and deliver it quickly while the cells are responsible for normal gum and bone healing are still viable. With 3-D image and printer tooth replica-mold is made before taking out the tooth, This replica is immediately inserted in that empty socket once the tooth is taken out, that original tooth is ground down, sterilized and combined with cement to produce this implant in the pre-created mold. It takes only 30 minutes. A patent is pending, in vitro and in vivo studies need to be done .

Do Not Let Your Insurance Company Dictate Your Oral and Overall Health. Prevention is Better than Cure. Do Not Miss Your 6 Months visits and Do Not Procrastinate necessary Dental Work. Ask Paula, how can we help those without insurance?

In House Savings Plan: We completed 21 years since we purchased this practice from Dr. Rosenson. Most of our patients are baby boomers and retiring, losing their insurance benefits. We did some research. 40 million people in USA don't have dental insurance. 50% of people do not go to dentist each year and out of those 40% do not have dental insurance. They let their oral hygiene go and let their overall health go when they need it the most. Some of our retirees were telling us that they wanted a dental benefit plan but not what was currently offered by insurance companies as insurance companies pay their expenses and take their profit before they will give them anything back to cover their dental costs. They wanted plans to be simple, affordable and also transparent that they can understand and no surprises. Furthermore, they want coverage for preventive dental care and discounts on other treatments such as fillings, root canal, crown and bridge. So we created a Savings Plan by cutting out middle man. This allows patients to pay significantly less than if they purchased similar benefits. **Annual membership covers 2 Comprehensive Dental Exams including Ora Cancer, TMJ and Sleep Apnea, cleanings, & X-rays twice a year, fluoride for children, all other dental services at 25 % discount. No hassle with insurance companies, no maximum for a year (do not have to wait to get some work done following year till teeth break down just because you maxed out for the year) , No deductibles to meet, no limits on any services, no denial on any needed work, and no need for pre-estimates or getting approval.** We want to help you keep smiling with healthy teeth.

We appreciate Your Referrals: In our practice, you make the difference. We will keep working hard to earn your ongoing loyalty and trust. Every time you refer us to the important people in your life, you help to keep our practice growing and progressing. Your trust and confidence are very important to us. Please let us know whom did you refer, so that we can thank you properly for your support and confidence. Thank you sincerely for your favor of your referral.

What is #1 reason to wear sports/mouth guard? Why it has to be Dentist Made? Summer is here and kids will be attending different sports camps. This is the time not to be pennywise and pound fool. You pay good money for your kids to attend sports camp but try to save on a Custom Mouth guard that not only protects their teeth, gum, jaw bone but also brain. According to American Dental Association, more than 200,000 oral injuries are prevented annually in US by sports mouth guard. About 5 million teeth get knocked out each year among children, high school or college athletes. Lifetime dental rehabilitation cost can be in thousands of dollars for the athlete who loses a tooth/teeth. It can be at least 20 times more than making a custom mouth guard.

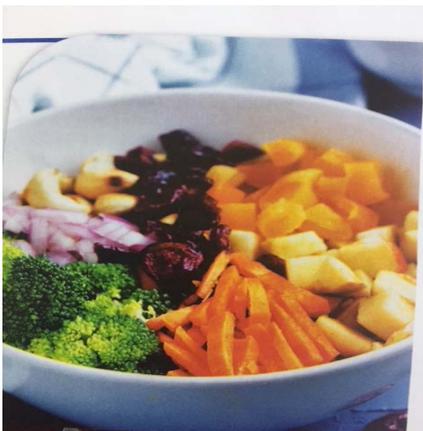


The #1 reason to wear mouth Guard is to help protect against **Concussion and Brain Damage**. Mouth Guards are absolutely necessary because the bone between the head of the lower jaw bone and the brain is very thin and blow to the chin or elsewhere on lower jaw can cause severe damage.to your brain Mouth guards can also help protect from fracturing teeth, jaw, loss of teeth, cheek, tongue or lip lacerations, neck or jaw joint damage.

Only Dentist made custom mouth guards can provide this protection due to their superior fit, they do not get dislodged during trauma (when they are most needed). Because they fit better and made out of better materials, they are more comfortable to wear, facilitate easiest speech and maximum oxygen intake providing superior blood circulation to the head. Research has shown that kids who wear custom mouth guard perform 39% better than if they do not wear dentist made one. Not all guards are made equal. Custom made guard verses stock or boil and bite guards have significant differences. Boil and Bite provide false sense of security, they come out when needed the most at the time of injury and they interfere with speech and breathing, reducing athlete’s ability to perform better or to communicate with a team mate.

If you or your child participate in Football, Soccer, Hockey, Lacrosse, Weight lifting, Volleyball, Martial Arts, Baseball, Wrestling, Skateboarding, Off Road biking, Auto racing, Horseback riding, please protect your brain with dentist made mouth guard. At our office we offer mouth guards with six level of protection depending upon the sport being used for. We will help you out by selecting the correct one and with the cost as our number one priority is to help you keep your teeth, oral health and brain safe. Please call our office if you have any questions @732-264-8180. or look us up at www.dentistnj.com. **Have a happy summer.**

Call Us Today. Do Not Wait Till it Hurts.



Colorful Is Nutritious & Delicious

Ingredients:

- 4 cups of bite sized Broccoli florets
- 1/2 cup Fine carrot Sticks
- 1/2 Cup Diced Red Onion
- 2 Large Crisp Apples, chopped
- 1/2 cup Cashews, chopped
- 1/2 Cup Dried Cranberries

Salad Dressing:

- 1/2 Cup Mayo
- 1/2 Cup Yogurt
- 2 tbs. Lemon juice
- 1 tsp sugar
- Salt & Pepper to Taste

Instructions: Combine all salad ingredients. In a separate bowl, whisk dressing ingredients. Add dressing to the salad and toss to coat. Chill until ready to serve.

DIPIKA SHAH, D.D.S., M.A.G.D., L.L.C.
723, North Beers Street, Suite 2 F, Holmdel, NJ 07733
Phone: 732-264-8180 Fax: 732-264-5193
E-mail: Dentistnj@comcast.net. Web: Dentistnj.com

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To: Current Resident or

Thank you all for your kind words and taking time to fill out our online survey on Google. Here is our commitment to you and please feel free to draw our attention if we fall short. We will treat you with respect and keep **comfortable and Hi-tech quality of care** as our number one priority. You are the reason for our existence and growth and **you are our boss**. We are **genuinely concerned** about your frustrations or fears, we will listen and address your concerns proactively. We will be reliable in fulfilling your requests promptly and help you achieve your goals.

Dr. Dipika Shah, General Dentist with a mission to enhance the quality of life of those who come to us for their Dental Care. She is a recipient of several awards including:

Mastership and Life Long Learning and Service Awards from the Academy of General Dentistry . L

Listed on "The Guide to America's Top Dentists" by the consumer research council

Recipient of "Who's Who Among Executives and Professionals"

Past president of Monmouth-Ocean County Dental Society.

Delegate and Trustee of MOCDS, NJDA and ADA.

Please feel free to give your valuable opinion to make us even better. We appreciate your feedback.

Please visit our Facebook page and feel free to give us your input for newsletter, Facebook, blog post-ings so we can produce what you like to see.

CALL TO FIND OUT ABOUT OUR NEW PATIENT SPECIAL AND BRING THIS NEWSLETTER TO GET THAT SPECIAL. Have A Great Summer.